

GOAL:

A. ENGAGEMENT OF THE PUBLIC

Gather information including public input respecting health, health needs and health services for the residents of the community served by the councils

STRATEGY (WHAT)	ACTIONS REQUIRED TO ACHIEVE (HOW)	SUPPORTS/RESOURCES REQUIRED	RESPONSIBILITY (WHO)	TIMELINE (WHEN)	RESULTS (OUTCOME/MEASURE)
<p>1. Increase the awareness of the role of Health Advisory Council in the communities within the council area.</p>	<ul style="list-style-type: none"> • Hold two meetings per year in communities within the council area other than Slave Lake. • Attend select community events to promote the work of the council. • The council website is regularly updated and provides information about council activities. 	<ul style="list-style-type: none"> • Health Advisory Council display • Print materials • Advertising materials • Health Advisory Council website maintenance 	<ul style="list-style-type: none"> • Council members • IT/Web support 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • The profile of council in communities is raised, demonstrated by public participation in council meetings and the number of community requests for consideration by council. • Two meetings are held in outlying communities. • Two events are attended by council to promote the role.
<p>2. Explore opportunities to connect with Aboriginal Populations.</p>	<ul style="list-style-type: none"> • Increase council's understanding of Aboriginal health issues by requesting an Aboriginal Health Strategy presentation to council. 	<ul style="list-style-type: none"> • Support from Alberta Health Services Aboriginal Health Department 	<ul style="list-style-type: none"> • Council members • Aboriginal Health Department staff 	<ul style="list-style-type: none"> • March 2011- March 2012 	<ul style="list-style-type: none"> • Council reports an increased awareness of Aboriginal health concerns via a presentation evaluation process.

GOAL:

B. PROVIDE FEEDBACK AND ADVICE TO ALBERTA HEALTH SERVICES

Provide advice to Alberta Health Services about health issues, health needs and priorities, access to health services, the promotion of health and any other matters requested by Alberta Health Services

STRATEGY (WHAT)	ACTIONS REQUIRED TO ACHIEVE (HOW)	SUPPORTS/RESOURCES REQUIRED	RESPONSIBILI TY (WHO)	TIMELINE (WHEN)	RESULTS (OUTCOME/MEASURE)
<p>1. Receive feedback from community members and forward to appropriate Alberta Health Services portfolio.</p>	<ul style="list-style-type: none"> Health Advisory Council meetings accommodate presentations when possible. Council members receive feedback through informal networks and bring forward to meetings for consideration by council. 	<ul style="list-style-type: none"> Documentation of community feedback 	<ul style="list-style-type: none"> Council members 	<ul style="list-style-type: none"> March 2011- March 2012 	<ul style="list-style-type: none"> Areas for improvement and successes are identified and reported to Alberta Health Services. Alberta Health Services identifies how the information provided has been considered.
<p>2. Establish formal and informal connections with key community groups and organizations.</p>	<ul style="list-style-type: none"> Distribution of meeting summary to community and municipal organizations. Requests for presentations to municipalities and community groups are accommodated when possible. 	<ul style="list-style-type: none"> Production of a meeting summary 	<ul style="list-style-type: none"> Council Chair Council members 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> A meeting summary is forwarded for information six times per year. The Health Advisory Council is considered to be a conduit for the provision of information to and from Alberta Health Services as demonstrated by interactions with community members.

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3. Consider strategies to identify the shadow population and the impact on communities.	<ul style="list-style-type: none"> Work with industry to identify opportunities for partnerships. 	<ul style="list-style-type: none"> Production of a list of industry contacts 	<ul style="list-style-type: none"> Council members 	<ul style="list-style-type: none"> March 2012 	<ul style="list-style-type: none"> The Health Advisory Council identifies partnership opportunities with industry contacts.

GOAL: C. PROMOTE AND PARTICIPATE IN ACTIVITIES THAT ENHANCE THE HEALTH OF RESIDENTS					
STRATEGY (WHAT)	ACTIONS REQUIRED TO ACHIEVE (HOW)	SUPPORTS/RESOURCES REQUIRED	RESPONSIBILITY (WHO)	TIMELINE (WHEN)	RESULTS (OUTCOME/MEASURE)
1. Promote programs that support Albertans to stay healthy and reduce the burden on the system (What is working well: Health Link, Seniors Help Line, Breast Screen, Diabetes education, Primary Care Networks).	<ul style="list-style-type: none"> Utilize opportunities in local communities to support programs by distributing information. Have support material available at community and council meetings that are attended by council members. 	<ul style="list-style-type: none"> Resources such as Health Link magnets, contact information for programs, etc. 	<ul style="list-style-type: none"> Alberta Health Services Council members 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> Health Advisory Council members report an increase in knowledge about services amongst the community.
2. Identify and advocate for programs to support Albertans staying healthy (i.e. daily physical activity programs in schools).	<ul style="list-style-type: none"> Develop a plan to consult with local School Boards to request curriculum offerings regarding daily physical activity. Consider opportunities to partner with Alberta Health Services portfolios that have identified physical activity as an area of potential action. 	<ul style="list-style-type: none"> A list of School Boards in the council area A list of physical activity strategies by Alberta Health Services in the council area 	<ul style="list-style-type: none"> Council members 	<ul style="list-style-type: none"> March 2012 	<ul style="list-style-type: none"> Council receives information about daily physical activity requirements in council area schools. Council receives information from Alberta Health services on physical activity strategies.