

GOAL:

A. ENGAGEMENT OF THE PUBLIC

Gather information including public input respecting health, health needs and health services for the residents of the community served by the councils

STRATEGY (WHAT)	ACTIONS REQUIRED TO ACHIEVE (HOW)	SUPPORTS/RESOURCES REQUIRED	RESPONSIBILITY (WHO)	TIMELINE (WHEN)	RESULTS (OUTCOME/MEASURE)
<p>1. To promote dialogue with local municipal leaders to encourage and improve discussion and local engagement.</p>	<ul style="list-style-type: none"> Organize one mixer event with Health Advisory Council members, municipal leaders and senior Alberta Health Services staff. 	<ul style="list-style-type: none"> Financial support for meeting venue, advertising and food Communications plan development and support Council promotional materials 	<ul style="list-style-type: none"> Council members: Wendy Bannister Colleen Vennard Elaine Sorochan Don Whitaker Community Engagement Officer Alberta Health services senior Zone leadership and communications 	<ul style="list-style-type: none"> Spring 2012 	<ul style="list-style-type: none"> Improved communication, transparency and engagement with local municipality leaders (number of meetings per year, attendance and communities represented).
<p>2. To improve council members' knowledge of health services operations and planning.</p>	<ul style="list-style-type: none"> Provide content experts at council meetings to address specific health services issues identified by council. Include standing agenda items of zone updates. Host council meetings across the council area to highlight unique local services or health 	<ul style="list-style-type: none"> Alberta Health Services staff availability to provide responses to council concerns. 	<ul style="list-style-type: none"> Senior zone leadership Communications staff Community Engagement Officer 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> Improved understanding of health services and service delivery changes to ensure clear communication with the public.

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	challenges.				
<p>3. Increase awareness of the council and its activities and access of community members to council members.</p>	<ul style="list-style-type: none"> • Council to host and advertise council meetings across the council area. • Members to invite local key community stakeholders to council meetings. • Council to attend identified community events. 	<ul style="list-style-type: none"> • Promotional council items • Time allocated on the agenda for community member presentations • Fiscal support for community events such as rentals, promotional items, etc. 	<ul style="list-style-type: none"> • Council members • Community Engagement Officer 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • Increased community awareness and understanding of the Health Advisory Council and its role (measured by the number of community events attended) • Increased community engagement (number of community requests and attendance).

GOAL:

B. PROVIDE FEEDBACK AND ADVICE TO ALBERTA HEALTH SERVICES

Provide advice to Alberta Health Services about health issues, health needs and priorities, access to health services, the promotion of health and any other matters requested by Alberta Health Services

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1. Assess health care issues/themes as they are forwarded to the council.	<ul style="list-style-type: none"> Forward to Alberta Health services feedback received from communities on health services gaps and concerns. 	<ul style="list-style-type: none"> Time to collate and store data 	<ul style="list-style-type: none"> Council members Community Engagement Officer 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> Increased satisfaction of health services by communities in the council area (number of briefing notes, consultations and meetings with Alberta Health Services senior leadership).
2. Provide consultation and feedback as requested by sectors within Alberta Health Services.	<ul style="list-style-type: none"> Provide written or oral consultation as requested. 	<ul style="list-style-type: none"> Alberta Health Services content expert presentations, feedback and support 	<ul style="list-style-type: none"> Council members Alberta Health Services staff Community Engagement Officer 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> Council is used to providing community feedback to Alberta Health Services.
3. Improved communication and council involvement on health services planning.	<ul style="list-style-type: none"> Provide zone leadership updates and opportunities for consultation on health care at council meetings. Email communication to council members on changes to health services. 	<ul style="list-style-type: none"> Time on the agenda 	<ul style="list-style-type: none"> Council Chair Alberta Health Services Zone leadership Community Engagement Officer 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> Council consultation is included in health services planning and delivery (number of consultations provided by the council on health services at the zone level).

GOAL: C. PROMOTE AND PARTICIPATE IN ACTIVITIES THAT ENHANCE THE HEALTH OF RESIDENTS					
STRATEGY (WHAT)	ACTIONS REQUIRED TO ACHIEVE (HOW)	SUPPORTS/RESOURCES REQUIRED	RESPONSIBILITY (WHO)	TIMELINE (WHEN)	RESULTS (OUTCOME/MEASURE)
<p>1. To support the dissemination of health services information to communities within the council area.</p>	<ul style="list-style-type: none"> • Council members to provide information to the public on health care opportunities in their area. 	<ul style="list-style-type: none"> • Linkages to information on strategies and services that enhance the health of residents • Council promotional materials 	<ul style="list-style-type: none"> • Council members • Community Engagement Staff • Alberta Health Services staff 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • Increased community knowledge of promoted health care initiatives (number of hits on the website, promotional events attended by council members and the amount of promotional materials distributed).